

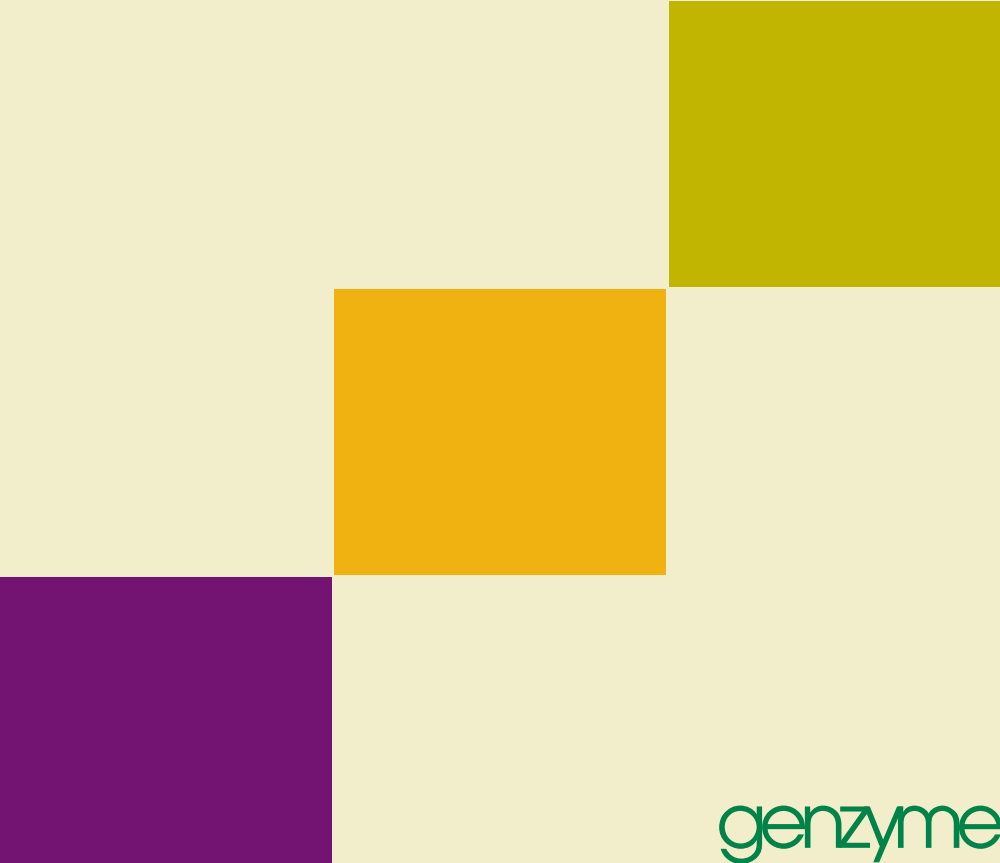
# Genzyme at BIO 2008

## 2008 BIO International Convention

June 17-20, 2008

San Diego Convention Center

### Genzyme Participation in Sessions at BIO 2008



## Tuesday, June 17

Track: **Devices and Predictive Diagnostics**

### 21st-Century Diagnostics: Achieving Value-Based Payment for Molecular Diagnostics Through Personalized Medicine

Tuesday, June 17, 8:15 – 9:45 AM  
Room: 27 AB

Chair: Patrick Terry, co-founder, Genomic Health, Inc

Panelists: Bill Young, Monogram Biosciences, Inc  
Pierre Cassigneul, X Dx, Inc.  
**Mara Aspinall, Genzyme Corporation**

Track: **Regenerative Medicine**

### Cell Therapy: The Solution for Chronic Cardiovascular Diseases?

Tuesday, June 17, 8:15 – 9:45 AM  
Room: 29 CD

Chair: Amit Patel, MD, University of Pittsburgh

Panelists: Elmar Burchardt, PhD, MD, Aastrom Biosciences, Inc.  
Thomas Okarma, PhD, MD, Geron Corporation,  
Robert Deans, Athersys, Inc  
**Bruce Wentworth, PhD, Genzyme Corporation**

### BIO Super Session (Genzyme sponsored)

#### Follow-On Biologics/Biosimilars: Protecting Patients, Enhancing Access, and Promoting Innovation Globally

Tuesday, June 17, 8:15 – 9:45 AM  
Room: Ballroom 6

Chair: **Kay Holcombe, Genzyme Corporation**

Panelists: Stephen Juelsgaard, Genentech, Inc  
Richard Kingham, Esq, Covington & Burling LLP  
Inger Mollerup, NovoSeven Future Novo Nordisk, Inc  
Friedrich Nachtmann, PhD, Head Bioproducts  
Craig Wheeler, Momenta Pharmaceuticals, Inc

Track: **Devices and Predictive Diagnostics**

#### Driving Adoption of Tomorrow's Cancer Diagnostics in Today's Clinical Practice

Tuesday, June 17, 10:15 – 11:45 AM  
Room: 27 AB

Chair: **Mara Aspinall, Genzyme Corporation**

Panelists: Steven Shak, MD, Genomic Health, Inc.  
Michael Nerenberg, Genoptix, Inc.  
**Michael Dugan, MD, Genzyme Corporation**  
Peter Klemm, Predictive Biosciences, Inc.

Track: **Global Health**

#### How Can Industry Collaborate with Public Health Organizations in Emerging Markets?

Tuesday, June 17, 1:30 – 3:00 PM  
Room: 29 A

Chair: **James Geraghty, Genzyme Corporation**

Panelists: Peter Mueller, PhD, Vertex Pharmaceuticals, Inc.  
Kim Bush, Baxter International, Inc.  
Wim M.S. Degraeve, PhD, PMP, Fiocruz

Track: **Global Health**

#### Innovative Business Models to Balance Developed World Revenues With Developing World Access

Tuesday, June 17, 4:00 – 5:30 PM  
Room: 29 A

Chair: Janet Hemingway, PhD, Liverpool School of Tropical Medicine

Panelists: **James Geraghty, Genzyme Corporation**  
Una Ryan, PhD, AVANT Immunotherapeutics, Inc.  
Elizabeth Bailey, Commons Capital

## Wednesday, June 18

Track: **International Case Studies**

### Brazil: A Wealth of Opportunities for the Biotechnology Industry

Wednesday, June 18, 8:15 – 9:45 AM  
Room: 26 AB

Chair: Eduardo Soares, PhD, Biominas Foundation

Panelists: Pedro Palmeira, MD, BNDES – The Development Bank  
João Nicomedes Sanches, Merck Sharp & Dohme Brazil  
Ana Paula Reche Corrêa, MD, Ministry of Health, Brazil  
**Rogério Vivaldi, Genzyme Corporation**

Track: **Regulatory**

### The Aftermath of PDUFA IV for Industry and Investors

Wednesday, June 18, 10:15 – 11:45 AM  
Room: 30 DE

Chair: Donald Segal, JD, Alston & Bird, LLP

Panelists: **Kay Holcombe, Genzyme Corporation**  
Andrew Emmett, Biotechnology Industry Organization  
Deborah Henderson, U.S. Food and Drug Admin.  
James Healy, PhD, MD, Sofinnova Ventures

Track: **Regenerative Medicine**

### Opportunity Knocks: Cell Therapies in Regenerative Medicine

Wednesday, June 18 4:00 – 5:30 PM  
Room: 29 CD

Chair: Ming Zheng, University of Western Australia

Panelists: Paul Anderson, Orthocell Pty, Ltd.  
**Susan Long, PhD, Genzyme Corporation**  
Dominic Wall, Cell Therapies, Pty., Ltd.

## Thursday, June 19

Track: **Drug Discovery and Development**

### Biologic Product Development and Regulatory Science: FDA's Critical Path

Thursday, June 19, 10:30 – 12:00 PM  
Room: 30 A

Chair: Raymond Woosley, The Critical Path Institute

Panelists: Jonca Bull, Genentech  
Shav'ree Buckman, U.S. Food and Drug Admin.  
**Kay Holcombe, Genzyme Corporation**  
Jacques Descotes, Claude Bernard University of Lyon, France

Track: **Manufacturing**

### Best Practices in Supply-Chain Risk Mitigation

Thursday, June 19, 2:00 – 3:30 PM  
Room: 29 B

Chair: Steve Faass, PhD, Invitrogen

Panelists: Robert Sheppard, Biogen Idec, Inc  
**Dave Kent, Genzyme Corporation**  
Greg Page, Centocor  
Roger Estrella, Genentech, Inc.

Track: **Public Relations/Investor Relations**

### Biotech and the Blogosphere: How Social Media Can Enhance Communication

Thursday, June 19, 4:00 – 5:30 PM  
Room: 27 AB

Chair: Larry Weber, W2 Group

Panelists: **Bo Piela, Genzyme Corporation**  
Marc Monseau, Johnson & Johnson  
Andy Gore, Amgen  
Michael Partridge, Vertex Pharmaceuticals, Inc.

## Friday, June 20

Track: **Public Relations/Investor Relations**

### Shareholder Salsa—Building Great Company-Investor Relationships and Avoiding Missteps

Friday, June 20, 11:00 – 12:30 PM  
Room: 27 AB

Chair: Robert Bennett, Merck KGaA

Panelists: Ethan Lovell, Janus Capital; Jonathan Lim, MD, Halozyme Therapeutics, Inc.; **Patrick Flanigan, Genzyme Corporation**

