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Genzyme Corporation Becomes First Corporate Sponsor of BioTeach Program

Makes five-year, \$250,000 commitment

CAMBRIDGE, Mass. – The Massachusetts Biotechnology Council (MBC) recently announced that Genzyme Corporation is the first corporate sponsor for the new BioTeach program offered through the Massachusetts Biotechnology Education Foundation (MassBioEd). Genzyme has pledged \$50,000 a year for five years, totaling a \$250,000 grant to BioTeach to help public schools update their science education.

“Genzyme’s leadership will help us create strong, sustainable programs in communities across Massachusetts, and hopefully inspire other companies to partner with us and support BioTeach,” said Cora-Beth Abel, vice president, MassBioEd.

BioTeach seeks to raise \$8 million over the next six years to outfit every public school in Massachusetts with lab equipment and supplies specifically required to teach biotechnology, as well as provide professional training for biology teachers from each school in biotechnology and how to teach it. To date, 37 Massachusetts high schools have improved students’ understanding of biotech as a result of the funds raised for this program.

“We believe strongly in developing and supporting science education programs in Massachusetts,” said Elliott Hillback, vice president of corporate affairs at Genzyme

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Corporation. “Programs such as BioTeach play a vital role in education by providing students and their families with an increased understanding of, and greater comfort with, science and biotechnology.”

Brighton High School is the first school to receive lab equipment and supplies through the Genzyme donation to BioTeach. In addition, Genzyme continues its longstanding programs with the Cambridge, Framingham, Waltham, and Westborough communities to expand science education through teacher development, after-school programs, and scholarship and internship initiatives.

About MassBioEd

The Massachusetts Biotechnology Education Foundation (MassBioEd) is a non-profit charitable organization committed to supporting science and biotechnology education for Massachusetts residents through school science programs, workforce training and life-long learning.

About the MBC

The Massachusetts Biotechnology Council (MBC), founded in 1985, is a not-profit organization that provides services and support for the Massachusetts biotechnology industry. The MBC is committed to advancing the development of critical new science, technology and medicines that benefit people worldwide. Representing over 400 companies, academic institutions and service organizations involved in biotechnology and healthcare, the MBC works with public leaders to advance policy and promote education, while providing member programs and services.

About Genzyme

One of the world's leading biotechnology companies, Genzyme is dedicated to making a major positive impact on the lives of people with serious diseases. Founded in

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1981, Genzyme has grown from a small start-up to a diversified enterprise with annual revenues exceeding \$2 billion and nearly 7,000 employees in locations spanning the globe. With many established products and services helping patients in more than 80 countries, Genzyme is a leader in the effort to develop and apply the most advanced technologies in the life sciences. The company's products and services are focused on rare inherited disorders, kidney disease, orthopaedics, cancer, transplant and immune diseases, and diagnostic testing. Genzyme's commitment to innovation continues today with a substantial development program focused on these fields as well as heart disease and other areas of unmet medical need.

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